

DOCKET NO.: \*\*OO-0070  
Application No.: 10/035,172  
Office Action Dated: December 23, 2010

PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:  
**Charles E. Hunter, et al.**

Confirmation No.: **2503**

Application No.: **10/035,172**

Group Art Unit: **2421**

Filing Date: **January 4, 2002**

Examiner: **Hoang Vu A Nguyen Ba**

For: **SYSTEMS AND METHODS FOR DISTRIBUTION OF ENTERTAINMENT AND  
ADVERTISING CONTENT**

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**REPLY PURSUANT TO 37 CFR § 1.116**

In response to the Official Action dated **December 23, 2010**, reconsideration is respectfully requested in view of the amendments and/or remarks as indicated below:

- ☐ **Amendments to the Specification** begin on page            of this paper.
- ☒ **Amendments to the Claims** are reflected in the listing of the claims which begins on page 2 of this paper.
- ☐ **Amendments to the Drawings** begin on page            of this paper and include an attached replacement sheet.
- ☒ **Remarks** begin on page 9 of this paper.
- ☒ The Commissioner is hereby authorized to charge any fee deficiency, charge any additional fees, or credit any overpayment of fees, associated with this application in connection with this filing, or any future filing, submitted to the U.S. Patent and Trademark Office during the pendency of this application, to Deposit Account No. 23-3050.